

Christian Williams

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Summary

Insanely creative and detail-oriented user interface designer/web developer with extensive experience building consumer Internet applications and web sites that excel in usability, speed, function, and viral growth. A master of table-less CSS layouts with key technical strengths in cross-browser compatibility issues and W3C-validated hand coding. Easygoing, yet decisive natural leader and an "idea man" who inspires others to invent and outperform.

Technical Skills

Software

- Photoshop CS2
- Illustrator CS2
- Flash 8
- Zinc, mProjector and Northcode SWF2EXE applications
- Camtasia
- Vim and various code editors
- CVS
- Favorite Firefox extensions: Firebug, HTML Tidy, and Window Resizer

Languages & Techniques

- XHTML
- CSS
- PHP
- Javascript
- Flash Actionscript
- dHTML
- Ajax
- Flapjax (Flash plus Javascript and XML for rich media experiences)

Work Experience

Vendio Services, Inc.

San Mateo, CA - September 2003 to Present

Senior Web Producer

As a senior web producer, my job has been a blend of user interface design, client and server-side coding, marketing design, and a sprinkle of user education. Major accomplishments include:

- Conceived and developed a community interaction platform similar to a message board, but with the power of a wiki, called Stone Soup
- Championed and led a sitewide redesign to consolidate navigation, increase ease-of-use, and reduce subscription cancellation
- Designed and developed a flash-based cross promotion tool - the most quickly adopted tool in the company's history
- Developed extremely creative marketing collateral
- Was named "The Voice of Vendio" to voice the interactive marketing tours

Andale, Inc.

Mountain View, CA - October 2000 to July 2003

Senior User Interface Designer

While working as a senior UI designer, my responsibilities included both conceptual design of the overall Andale site as well as the functional usability of the sales automation web application. I worked within Product Management to design product user flows, developed production-quality HTML mockups, and worked with Engineering to ensure efficient page rendering.

Honesty.com

Northbrook, IL - April 1999 to October 2000

Founding Member

As with any start-up, I worked in all aspects of the company's operations. My responsibilities included overall Honesty.com site design, web application design, customer support, copywriting, promotional materials, etc.

Free-lance Experience

Hans Design

Northbrook, IL - Spring 2000

Trained the company's top designers on the technical side of designing with Flash. Assisted in creating a 5-minute product launch presentation with sound, video, and animation.

Media Magic

Lansing, MI - Spring 1998

Created a 3D topographical map of the Antietam battlefield and animated historically accurate battle sequences for the Civil War film, Antietam: A Documentary Drama. The film has been aired on the History Channel and plays indefinitely at the Antietam National Battlefield.

Collective Development

Lansing, MI - Spring 1998

Created animated intro titles for the movie Knight Chills. Knight Chills debuted at the East Lansing Film Festival to a warm reception.

Education

Attended Flash Forward 2000 developers' conference in San Francisco, March, 2000

Attended Academy of Art College in San Francisco, spring, 1999

Attended Lansing Community College in Lansing, MI from spring, 1997 to winter, 1998

References

Rodrigo Sales

CEO, Vendio Services, Inc.

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Rodney Resella

Director of Web Production, Vendio Services, Inc.

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Tom Todaro

Former VP of Business Development, Andale

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